



METRIE™

THE ART OF FORM

METRIE™ INTRODUCES WAINSCOT MOULDINGS TO ENHANCE THEN & NOW FINISHING COLLECTIONS™

New wainscot profiles offer professionals and homeowners elements required to create stylistic wall paneling designs

FOR IMMEDIATE RELEASE

VANCOUVER, B.C. (May 9, 2016) [Metrie™](#), the largest manufacturer of interior finishings in North America, announced today the addition of wainscot mouldings to each of its five successful Then & Now Finishing Collections™ – the first professionally designed, perfectly proportioned and coordinated collections of interior trim and doors in North America. Metrie’s [wainscot mouldings](#) provide professionals and homeowners with finishing options to design unique wall paneling in any space.

“We are thrilled to launch individual wainscot moulding profiles as an extension of our popular Then & Now Finishing Collections™,” says Christian MacDonald, Senior Director - Product Management. “The new wainscot options provide professionals and homeowners an all-in-one solution for wall panel designs.”

The coordinated paint-grade profiles and boards have been purposefully designed and engineered to reduce the effort associated with planning, selecting, and fitting appropriate products together to construct a wall paneling section. Areas of the home where the addition of wainscot can create an impact and help transform a space include, but are not limited to:

- Foyer & Stairwell
- Dining room
- Living room
- Bathroom
- Den & Library
- Kitchen
- Bedroom
- Baby nursery

“We heard clearly from our customers and partners that wall paneling is popular but often complicated to select and install,” says MacDonald. “So, as we did with our Collections, we have simplified the process to support flexibility and creativity when developing customized wall panel designs.”

The wainscot elements build onto Metrie’s successful [Then & Now Finishing Collections™](#). Each coordinated design collection is inspired by a different architectural style and blends elements of modern and classic design. All moulding elements – baseboard, casing, crown and wainscot – are designed to work together with little or no need to adjust or create build-ups during installation. Each Collection offers solid core and glass doors, exclusively designed to coordinate with the trim. The collections include:

- [Metrie™ French Curves™ Collection](#)
- [Metrie™ True Craft™ Collection](#)
- [Metrie™ Very Square™ Collection](#)
- [Metrie™ Fashion Forward™ Collection](#)
- [Metrie™ Pretty Simple™ Collection](#)

About Metrie™:

Our story began in 1926 as a small, family-owned and operated business in Vancouver, B.C. But our innovative designs and commitment to fine craftsmanship have helped us expand operations to include seven solid wood and MDF manufacturing facilities, plus 26 distribution centers in the U.S. and Canada. Our legacy has grown to include more than 5,000 moulding profiles and products manufactured in an environmentally responsible and sustainable manner. This enables us to help create finished spaces where life can unfold, one story at a time. Visit www.Metrie.com or our blog TheFinishedSpace.com for more information.

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