



METRIE™

THE ART OF FORM

METRIE™ INTRODUCES NEW DIVISION TO SUPPORT HOSPITALITY INDUSTRY - METRIE² - MADE TO MEASURE

With emphasis on customized services, Metrie² offers design excellence, product expertise and interior finishings solutions

FOR IMMEDIATE RELEASE

VANCOUVER, B.C. (May 13, 2014) – [Metrie™](#), the largest manufacturer of interior finishings in North America, announced today the launch of [Metrie² - Made to Measure](#) – a first-of-its-kind division dedicated to providing custom trim and millwork design solutions, and industry-leading service to the hospitality industry and multi-dwelling unit developers.

“Metrie² offers exceptional choices and flexibility to our hospitality and residential high-rise clients, while also removing the hassle of sourcing products from various suppliers - saving time in selection and installation,” says Mimi Goldman, Vice President of Contract for Metrie².

Combining heritage, quality and service, Metrie² is the first company in North America to present the hospitality industry and multi-dwelling unit developers a one-stop-shop for trim and millwork with a trained staff of designers and product experts. Metrie² offers interior finishings solutions, assistance and support at every step, from rendering to jobsite. Another strength of the company is its domestic manufacturing base, with hardwood, softwood, and MDF and specialized plants located throughout North America.

“This new division of Metrie serves as a hub for unique and innovative design ideas allowing contractors, designers and architects to select their trim and interior finishings from coordinated collections or create custom solutions to help make their design visions possible,” says Goldman.

Clients can choose to create custom shapes from a wide range of wood species and materials, select from more than 5,000 individual architectural mouldings and access Metrie’s [Then & Now Finishing Collections™](#). Each coordinated design collection is inspired by a different architectural style and blends elements of modern and classic design. The collections include:

- [Metrie™ French Curves™ Collection](#)
- [Metrie™ True Craft™ Collection](#)
- [Metrie™ Very Square™ Collection](#)
- [Metrie™ Fashion Forward™ Collection](#)
- [Metrie™ Pretty Simple™ Collection](#)

Metrie² will be unveiled at an innovative exhibit at this year's [The Hospitality Design Exposition & Conference](#) show in Las Vegas. The exhibit will be located at booth 2883 from May 14 – 16.

Since 1926, Metrie has committed to creating high-quality, finely crafted architectural elements, which has allowed them to become the largest supplier and manufacturer of solid wood and composite mouldings in North America. Previous high profile projects within the hospitality industry have included: Marriott Hotels & Resorts, Vancouver Convention Centre, Waldorf Astoria Hotels & Resorts, Caesars Palace Las Vegas, Four Seasons Hotels and Resorts, and The Ritz-Carlton.

For more information on Metrie² please visit www.metrie.com/metrie-squared.

About Metrie:

Our story began in 1926 as a small, family-owned and operated business. But our innovative design and commitment to fine craftsmanship have helped us expand operations to include eight solid wood and MDF manufacturing facilities, plus 26 distribution centers in the U.S. and Canada. Our legacy has grown to include more than 5,000 moulding profiles and products manufactured in an environmentally responsible and sustainable manner. This enables us to help create finished spaces where life can unfold, one story at a time. Visit www.metrie.com or our blog, TheFinishedSpace.com, for more information. And connect with Metrie on social media for the latest updates: Facebook.com/OfficialMetrie, Twitter.com/OfficialMetrie, Pinterest.com/OfficialMetrie, LinkedIn.com/company/Metrie and YouTube.com/OfficialMetrie.

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